

CASE STUDY

## Fintech Company

# 01

### The Client

Our clients have developed an analytics platform that helps people make investment decisions. Using AI, the platform filters millions of corporate, commercial, and alternative news sources every day.

# 02

### The Brief

As a fintech company, our clients work in an extremely data-heavy space. They were struggling to aggregate data quickly enough, whilst still managing their day to day workloads.

“

We were aware of the problem we were facing, and the size of the market in our industry.

#### We needed outsourced help...

...to deal with all the background data – to clean it up and make it presentable so that we could draw insights and analytics from that data.”



They needed analysts with finance and accountancy expertise to pull in all the relevant information, check and collate it.

“

#### Accuracy is really important.

Because we're providing a data service, all those data points have to be checked so they're consistently accurate.”



## 03

### The Process

Many of our clients require niche skillsets. In this instance, we specifically looked for finance and accountancy graduates in order to build a dedicated team.

We trained them extensively, then monitored the work and set up an open feedback loop to deal with any issues.

“

We had a quality problem with one of the services and asked the Quantanite team to do something new. They sorted it out internally and fixed the problem.

**It's great to have that sort of feedback loop at their end.”**

As our client's company has expanded, the teams have been scaled up to include team leaders and project managers.

“

Having someone managing the logistics in the background smooths the whole process for us.

**It's very reliable –**

**not just in the work Quantanite are doing, but also having people there constantly.**

We work market hours, and we've been able to have people working US and European hours. That round-the-clock cover has been particularly useful.”



## 04

### The Result

Over time, we have become a natural extension of our client's company – without the headache of employing staff, managing and training.

“

The data Quantanite is helping us aggregate is contributing to our success as a company. We've been working with them for 2 years now and they've been both...

**...reliable and excellent.**

We couldn't provide this service as quickly or efficiently without them being in the mix. In fact, without them, we wouldn't have the capacity to provide this service.”

